

マクルーハン『ゲーテンベルクの銀河系』に関する文献リスト・配付資料リソース

(邦訳は現在入手が容易なもののみ挙げています。またレポート執筆時に役立つ資料など、後日学内の個人HPに載せておきますので各自参照して下さい。)

<http://www.comp.tmu.ac.jp/tomonao2/>

- ・ McLuhan, M. *The Gutenberg Galaxy: The Making of Typographic Man*, University of Toronto Press, 1962.
邦訳：マーシャル・マクルーハン『ゲーテンベルクの銀河系——活字人間の形成』森常治訳、みすず書房、1986年。 <https://www.msz.co.jp/book/detail/01896.html>
- ・ McLuhan, M. *Understanding Media: The Extensions of Man*. New York, McGraw-Hill, 1964.
邦訳：マーシャル・マクルーハン『メディア論——人間の拡張の諸相』栗原裕・河本仲聖訳、みすず書房、1987年。 <https://www.msz.co.jp/book/detail/01897.html>
- ・ プラトン『パイドロス』岩波文庫の藤沢令夫訳ほか、多数あり。
なお19世紀のジョウエットによる英訳はが、安価なペーパー版の他、eTextとして配布されています。 <http://www.gutenberg.org/files/1636/1636-h/1636-h.htm>

講義に大いに関係する箇所は以下の通り (*Phaedrus*, 274B-275B) :

SOCRATES: Do you know how you can speak or act about rhetoric in a manner which will be acceptable to God?

PHAEDRUS: No, indeed. Do you?

SOCRATES: I have heard a tradition of the ancients, whether true or not they only know; although if we had found the truth ourselves, do you think that we should care much about the opinions of men?

PHAEDRUS: Your question needs no answer; but I wish that you would tell me what you say that you have heard.

SOCRATES: At the Egyptian city of Naucratis, there was a famous old god, whose name was Theuth; the bird which is called the Ibis is sacred to him, and he was the inventor of many arts, such as arithmetic and calculation and geometry and astronomy and draughts and dice, but his great discovery was the use of letters. Now in those days the god Thamus was the king of the whole country of Egypt; and he dwelt in that great city of Upper Egypt which the Hellenes call Egyptian Thebes, and the god himself is called by them Ammon. To him came Theuth and showed his inventions, desiring that the other Egyptians might be allowed to have the benefit of them; he enumerated them, and Thamus enquired about their several uses, and praised some of them and censured others, as he approved or disapproved of them. It would take a long time to repeat all that Thamus said to Theuth in praise or blame of the various arts. But when they came to letters, This, said Theuth, will make the Egyptians wiser and give them better memories; it is a specific both for the memory and for

the wit. Thamus replied: O most ingenious Theuth, the parent or inventor of an art is not always the best judge of the utility or inutility of his own inventions to the users of them. And in this instance, you who are the father of letters, from a paternal love of your own children have been led to attribute to them a quality which they cannot have; for this discovery of yours will create forgetfulness in the learners' souls, because they will not use their memories; they will trust to the external written characters and not remember of themselves. The specific which you have discovered is an aid not to memory, but to reminiscence, and you give your disciples not truth, but only the semblance of truth; they will be hearers of many things and will have learned nothing; they will appear to be omniscient and will generally know nothing; they will be tiresome company, having the show of wisdom without the reality. (*Phaedrus*, 274B-275B)

- John Wilkins, *Mercury; Or, The Secret and Swift Messenger* (1694)
電子ファイルが以下にて無料で参照できます。
https://books.google.co.jp/books?id=H0wsAQAAAMAJ&printsec=frontcover&hl=ja&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false
- 吉田朋正「ナルシスのプロテーゼ——『メディア論』再訪 (1)」, 『思想』2018年2月号, 岩波書店.
- 吉田朋正「書物シャーマニズム——『メディア論』再訪 (2)」, 同誌, 2020年6月号.