

Attraction of Tokyo

Shin-Okubo : Attractiveness of town

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● **Attractiveness 1)** Foreigner friendly station.

Shin-Okubo Station is 2 minutes away by Yamanote line from Shinjuku station which is the world's busiest station. Shin-Okubo is a convenient town, when going out for shopping on holidays



In addition, station announcement uses **20 languages** as listed below, and is also making stations friendly for foreigners coming to Shin-Okubo and those who live there. [Japanese, English, Korean, Chinese, Cantonese, Hindi, Indonesian, Thai, Portuguese, Italian, French, Spanish, Catalan, Basque, Swedish, German, Swiss German, Russian, Vietnamese, Nepali]

● **Attractiveness 2)** You can feel a trip to Korea without going to Korea

Japan's largest **Korean Town** is spreading just to the north of a huge downtown, Shinjuku

More than 100 Korean shops are densely populated.

You can eat Korean food and you can purchase Korean goods and Korean latest cosmetics products in Japan.



Shin Okubo is a place where you can fully enjoy Korea! !

● **Attractiveness 3)** Not just Korea! Multinational zone

• On the northern side facing Okubo-dori of Shin-Okubo Station, there is a shopping district called Hyakuninchou Cultural Street, a so-called "**Islamic Alley**", crowded with many foreigners.

As the name suggests, shops dealing with foods from Islamic countries, and they are elegant, creating a unique atmosphere.

• There are many Nepalese, Indonesian and Middle eastern in this area.

For example...

• **GreenNasco** You can select from Kebab Sandwich, Kebab Don, Kebab Wrap, Meat can be chicken and/or beef, and there are 4 kinds of sauce.

With a lot of combinations without getting tired, the price is also cheap as 350-400 yen

• **Shinjuku Greengrocer** has plenty of ingredients and seasonings from many countries, and the shop sign written in English, Chinese and Korean. The shop with many vegetables, open 24 hours.



There are beauty salons and massage shops run by Myanmar people and Islamic prayer room.

Let's all come to Shin-Okubo and taste the unique atmosphere of this town! !