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Tourism Informatics / 観光地理情報学特論Ⅱ 2014 #10

Student Presentation II

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#10 Student Presentation II

- Please present your idea of an unique IT tool for tourist or tourism industry
- Explain its appealing point, based on what you've learnt in this class
- 5 min

Slide 3

Mobile Guide For Night

An idea of a smartphone app. for tourism

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Slide 4

Scary Voice

The shrine we are now heading for is known for a ghost with a huge head, called Nurari-Hyon, which used to be often sighted until 100 years ago.

Vibration like a heartbeat

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Sudden Sound like a baby crying!!

Don't look back!

Direction sensor checks whether rotation occurs

In case the user rotates, something scary may happen

Slide 6

Mobile Guide for Night

- A mobile guide which tells a local scary story and works only at night
- It recognizes user's location and behavior, which may trigger certain events (location-based service)
- The scenario for this guide may be created by its user (crowdsourcing)
- It has various sound and vibration effects, which the user can freely use in their scenario

Slide 7

Why Night?

- Tourists have few things to do at night, especially at small towns
- In western countries, night tours are becoming a popular genre
- Japan is a very safe country, even at night
- If tourists stay more at night, they spend more money

Why not night tours in Japan!

Slide 8

More Merits

- We don't have to care about visual aspect
  – Darkness is important!
- More desolate town, more attractive!
  – Weakness becomes strength!

Slide 9

Don't look back!